



Dear Friend,

As we are a month and a half into an already very busy year, the UW Department of Communication takes a look back at 2013. Click the image below to see some snapshots of the past year, including learning adventures, student activities, annual events, and more.



► This past week: IN-NW, Lisa Coutu's Inaugural Lecture



Together with the Seattle Chamber of Commerce and 206 inc, the UW Communication Leadership program produced the third annual [IN-NW: Social Media and Digital Marketing Conference](#). On Wednesday, February 12, the convention drew a full house, packing the Showbox Sodo with over 400 of the city's media makers, communication students, communication strategists and other digital denizens.

[Read more and find photos here >>](#)



Principal Lecturer Lisa Coutu delivered the final Inaugural Lecture for 2013-14 on Wednesday, February 12. The series of lectures features recently promoted full professors and principal lecturers in the Department of Communication. Coutu's talk was titled "An Auto-Ethnography of an Academic Life."

[Watch a video of Coutu's lecture here >>](#)

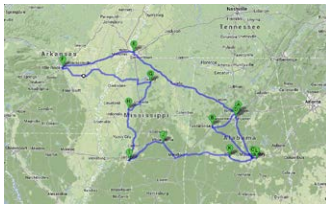
► Coming Up in March



The Department of Communication is honored to welcome youth culture and technology expert **danah boyd** to the UW campus on **March 5** to talk about her new book, "It's Complicated: The social lives of networked teens." As an advocate of educating teens on how to effectively use social media channels instead of limiting their access, boyd will discuss how young people communicate through services such as Facebook, Twitter, and Instagram and how it impacts their lives. [More info.](#)



We are taking two groups of eight undergraduate students on **Career Exploration trips** to Los Angeles and New York City. During the L.A. trip (**March 6 to 8**), students will meet with leading executives and tour the facilities of TV and film production studios to see first-hand what it takes to make it in the entertainment industry. The New York City adventure (**March 13 to 15**) will be more focused on public relations and magazine journalism, and will also include a tour of ESPN's headquarters.



On **March 1**, Professor and Chair of the Department of Communication David Domke is leading a group of 30 adults and students on a seven-day trek across the South for a **Civil Rights Pilgrimage**. The group will be traveling to cities like Montgomery, Birmingham, Little Rock, and more to see landmarks where critical events happened during the Civil Rights Movement in the 1950s and 60s. The trip will be one of deep substance and meaning. Follow along on [our Department website](#)

between March 1 and March 7 to get updates.

► First Annual Leadership Luncheon



The inaugural luncheon will showcase how the Department of Communication builds great leaders for the future. We are excited to feature a conversation with Assunta Ng, founder and publisher of *Seattle Chinese Post* and *Northwest Asian Weekly*, a member of the UW Communication Alumni Hall of Fame, and a highly respected civic leader. Her background, current body of work, and her community engagement uniquely positions her to inspire leadership through communication.

Proceeds from the luncheon will help bolster our commitment to providing students with immersive learning experiences, providing opportunities for them to leave the classroom and dive deeply into a set of ideas, another culture, a research project, a media production, an unfamiliar organization—experiences that demand intense engagement and focus that are beyond their comfort zone. These occur in study abroad, internships, journalism and applied research projects, a debate team, community collaborations, and career discovery retreats. These are transformational moments.

We hope that you can join us. Please [RSVP here](#) and mark your calendars for May 8, 2014 at 11:30 a.m. in the newly renovated HUB on the Seattle campus.

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