



COMMUNITY NEWS



Winter Quarter 2015

Dear Friend,



These are good days for the Department of Communication. Good news and developments abound for our faculty, students, and staff. Here are two pieces I'd like to highlight:

First, our undergraduate journalism concentration just obtained a sterling recommendation for re-accreditation by the national organization that provides such oversight, the Accrediting Council for Education in Journalism and Mass Communication. Journalism is a sub-area in the Communication Department, with a distinct application process and curriculum requirements. Every six years we undergo a detailed review of our journalism area, in which we are evaluated on nine standards—such as governance, curriculum, resources, diversity, and public service. In mid-January, a three-person team of external faculty and professional journalists spent several days on our campus, meeting with students, faculty, staff, university administrators, and professionals from the Seattle community. In their subsequent report, we received high marks on all standards, and I just returned from a meeting with the top brass of ACEJMC in Chicago, at which we received our official final stamp of approval.

[Read more about the accreditation process and David's second highlight, which is Professor Gerald Baldasty being named the University's Interim Provost >>](#)

► Take two: 'Marching to Selma' lecture series by David Domke



Due to popular demand, Professor and Chair David Domke is giving a second series of five lectures titled "Marching to Selma: How MLK, LBJ, & the Civil Rights Movement changed the world," beginning March 30, 2015. [Find more information about the series here.](#)

DATES: March 30, April 6, April 13, April 20, and April 27

TIMES: 7 p.m. for all dates

LOCATION: Kane Hall 120

COST: \$150 for series pass

REGISTRATION: Online at uwdomketoselma3.bpt.me, or call Jessica Herzog at 206-543-2660

► Award Announcements

- **Lori Matsukawa** (M.A., 1996) was named the Department of Communication's 2015 Distinguished Alumna. This June marks 32 years that she has worked at KING 5 television, and she will be the keynote speaker at graduation on June 11, 2015 for students receiving a degree in Communication. [Read more about Matsukawa's professional journey >>](#)
- **Priya Frank** (B.A., 2004) received the 2015 Outstanding Early Career Award from the Department, which was developed to honor and support a recent graduate who has shown both impressive career accomplishments and a commitment to the public good. [Read more about Frank's commitment to equity and the arts >>](#)
- **Stacey Engle** (B.A., 2008) is the recipient of the Department's 2015 Alumni Award for Excellence in Mentoring, which recognizes an alumnus' invaluable contributions of expertise, time, and advice to undergraduate and graduate students. [Read more about how Engle has dug into her resources to connect academic with professional and personal learning experiences >>](#)
- **Colleen Fukui-Sketchley** (B.A., 1994) was named the 2015 recipient of the UW Charles E. Odegaard Award, which was established in 1973 "to honor a member of our community whose leadership sustains the former University of Washington President's distinguished work on behalf of diversity at the UW and citizens of the state." Fukui-Sketchley is the youngest woman to receive this award, following the footsteps of fellow Communication alumni Assunta Ng and Norm Rice. [Read more.](#)
- Associate Professor **Gina Neff** was honored with a 2015 Innovation Award from the UW work \$200,000 over two years for a collaborative team to foster new levels of student engagement and understanding, especially through active learning. Neff's team of four researchers is creating a cross-disciplinary, Web-based program that will provide mentoring and a support network to help students across departments gain entrepreneurial-thinking skills and increase their problem-solving skills. [Read more.](#)

▶ Save the Dates

- The annual **Leadership Luncheon** will take place at 11:30 a.m. on **Tuesday, May 12** at the Mountaineers Club (7700 Sand Point Way NE) with guest speaker **Eddie Pasatiempo** (B.A., 1977). [Learn more and RSVP here.](#)
- Sponsored by the Communication Leadership program, the **IN-NW Digital Innovation & Leadership Conference** is dedicated to dissecting what's next for digital engagement and modern business. This year's two-day event will take place on April 29 at Showbox SODO, with a day of off-site sessions on April 28. [Learn more and register here.](#)
- This year's **Thomas Scheidel Lecture** is on Wednesday, April 29 at 3:30 p.m. in CMU 120. The speaker is Pablo Boczkowski, Professor and Director of the Program in Leadership for Creative Enterprises at Northwestern University. [Learn more and RSVP here.](#)

▶ Opportunity to Give



Two-thousand fifteen marked the 50th Anniversary of when Fendall Yerxa joined the faculty at the UW School of Communications, after many years working as a professional journalist. Also an ex-marine, Yerxa anchored at ABC News in the early 1960s, was the Washington bureau chief for *The New York Times*, and managing editor at the *International Herald Tribune*, to name a few. Switching to academia, Yerxa began teaching reporting classes in 1965.

Yerxa passed away on October 19, 2014 at age 101. [Click here to read the thoughts of three former students and a colleague of Yerxa's from his 19 years of teaching at the UW >>](#)

If you would like to give a gift in Fendall Yerxa's memory, please consider the Excellence in Journalism fund, which supports programs like the [Olympia Legislative Reporting Internship](#) for today's journalism students. Give [online](#) or contact Alumni Relations Manager Victoria Sprang to find out other ways to contribute at vsprang@uw.edu or 206-724-3580.



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