

## **Growing Your UW COM Network on LinkedIn**

Whether you are a current student or an alum, updating your “Education” section on LinkedIn to fully reflect your Communication degree allows users to connect easily, and helps the official Department of Communication page to reflect our 20000+ alumni members. The Department wants to know what you are up to, and we want you to stay connected to the COMMunity!

Listing both the University of Washington and the Department of Communication on your profile page allows for the greatest visibility and potential for connection.

Below is a step-by-step guide to help you create or update your University of Washington and Department of Communication credentials accurately. Let’s start with how to list the UW:

### **1. University of Washington**

**Step 1:** Log in to your LinkedIn account and go to your profile.

**Step 2:** Scroll down to the “Education” section and click on the “+” icon to add a new education entry.

**Step 3:** In the “School” field, type and select “University of Washington.”

**Step 4:** Fill in the rest of the details:

- Degree: Bachelor of Arts, Communication or Journalism and Public Interest Communication
- Start Date and End Date: [Optional]
- Activities and Societies: [Optional]

### **2. Adding the Department of Communication**

**Step 1:** Log in to your LinkedIn account and go to your profile.

**Step 2:** Scroll down to the “Education” section and click on the “+” icon to add a new education entry.

**Step 3:** In the “School” field, type and select “UW Department of Communication.”

## Add education



### Notify network

Turn on to notify your network of key profile changes (such as new education) and work anniversaries. Learn more about [sharing profile changes](#).



\* Indicates required

School\*

  
  

Field of study

Start date

 

**Step 4:** Fill in the rest of the details:

- Degree: Bachelors, Masters, PhD
- Field of Study: Communication, Journalism and Public Interest Media, etc.
- Start Date and End Date: [Optional: Your Attendance Dates]
- Activities and Societies: [Optional]

**Step 5:** In the “Description” field, you can add more details about your program and notable achievements.

**Step 6:** Click “Save.”